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***Is My Invention Patentable? Patent 101 – Fundamental Concepts in Patent Law***

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Organized by Technology Transfer Center

**Date: 1 April 2019 (Monday)**

**Time: 3:00 pm – 4:30 pm**

**Venue: Mr and Mrs Lee Siu Lun Lecture Theater (LT-K)**

 [Directions](#)

**Please click the following link for registration:**

[https://ust.az1.qualtrics.com/jfe/form/SV\\_4T6YUstSCVHX4mF](https://ust.az1.qualtrics.com/jfe/form/SV_4T6YUstSCVHX4mF)

This seminar will explore the fundamental concepts behind patent law, exploring what are the requirements needed in order to obtain an issued patent. We will briefly touch upon the differences between patents, copyrights, trademarks, and trade secrets. We will also discuss how to develop a strong IP strategy, why proper inventorship is important, how publications can impact a patent, and common mistakes that inventors make when pursuing patent rights.

**ABOUT THE SPEAKER**

**Jennifer Che** is an MIT graduate and US registered patent attorney with over 20 years’ experience working in Boston in the US, one of the most vibrant technology hubs in the world. Jennifer built her career at Vertex Pharmaceuticals, a 40 billion USD S&P 500 pharmaceutical company, for over a decade before jumping into the start-up world. Most notably, Jennifer served as Vice President of IP and legal affairs at Axcella, a venture-back biotech startup focused on addressing

metabolic dysregulation by leveraging amino acid biology. She has a deep appreciation for how to devise smart, fluid IP strategies that continually consider both the technical and business needs of an organization. Jennifer currently works as Vice President and Partner at Eagle IP Limited in Hong Kong.

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### **About Technology Transfer Center (TTC)**

The Technology Transfer Center (TTC) at HKUST serves as a bridge between HKUST research community and the business sector, identifying collaboration opportunities in the local, regional and international markets based on HKUST's research strengths. TTC monitors primary and emerging fields of research within HKUST for early recognition of commercialization potential; manages intellectual properties arising from HKUST research works; supports faculty and students in their endeavors to pursue university-industry collaboration, entrepreneurship and technology commercialization.

Technology Transfer Center

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