



Smart Tips and Insights - U.S. Patent Prosecution Practice

Organized by Technology Transfer Center

Date: 11 October 2017 (Wednesday)
Time: 3:00 pm – 4:30 pm
Venue: Room 1403, SCI/HOME (Lifts 25-26)

 [Directions](#)

Please click the following link for registration:

https://ust.az1.qualtrics.com/SE/?SID=SV_6P8CmCdvfwFN1u5&Q_JFE=0

Obtaining patents is essential for any business that envisions market share and growth, funding, tech-based revenue streams and strategic vertical and horizontal alliances in their business plan. However, transforming your idea into a valid patent is no easy feat. Pitfalls abound and patents, if obtained, can inherit weaknesses that can eventually rise to the forefront and handicap patent owners at the most inopportune times. There are ways to prevent or minimize such weaknesses, and such prevention strategies start as early as before drafting the patent application. Issues, such as patentable subject matter, written description, indefiniteness, enablement, novelty, obviousness and the duty of candor, must be aptly addressed during prosecution while keeping a balanced eye on the prior art, potential challenges in the U.S. court system and the U.S. Patent and Trademark Office, and the future of your business and industry. How to increase your chances in obtain valid patents in the U.S. while negotiating this delicate but necessary balance? Come to this seminar and find out.

This seminar will help you understand more about the U.S. patent prosecution process and the anatomy of the U.S. patent application, and will present tips and insights regarding U.S. patents and patent applications in various industries, such as the biotechnology/chemical and electrical/software arts. People involved or who are interested in being involved in the business of technology innovation are encouraged to attend.

ABOUT THE SPEAKER

Cindy Yang is a partner in the IP Division of the international law firm Duane Morris LLP, and is the co-head of the firm's Financial Technology (“FinTech”) Industry Practice Group. She has prosecuted and managed complex U.S. and international patent portfolios for Fortune 500 companies, mid-cap and small cap companies, start-ups, universities, hospitals, research centers and individual inventors, and helped her clients who span different industry sectors generate several billions in revenue. Ms. Yang is also a litigator, representing her clients in patent, trademark and copyright cases all over the U.S., obtaining key judgments such as the first unenforceability due to inequitable conduct decision in the Eastern District of Texas and invalidating one of General Electric Lighting Solution’s light-emitting diode (“LED”) light bulb patents based on indefiniteness in the Northern District of Ohio, and securing numerous settlements favorable to her clients.

Ms. Yang’s prosecution, litigation and counseling experience involves a diverse array of products, services and technologies, such as gene and protein therapeutics, molecular diagnostics, vaccines, treatment methods, pharmaceutical compounds and formulations, medical devices, blockchain technology, cryptocurrency payment systems, aquaculture production methods, LED lamps and lighting systems, telemedicine, radio frequency identification systems, teleconferencing systems, magnetic fluid conditioning systems, website builders, music apps, public art works, jewelry and clothing designs.

Ms. Yang also assists clients on IP-driven licensing and M&A transaction matters, which includes conducting IP due diligence; issuing freedom-to-operate, validity and infringement opinions; and negotiating and drafting complex IP licensing and M&A agreements. She also represents clients in the fashion and sports & entertainment industries, handling numerous IP and entertainment issues involving their brands, products, services and personalities.

For more information on Ms. Yang, please visit
<https://www.duanemorris.com/attorneys/cindyang.html>.

ABOUT TECHNOLOGY TRANSFER CENTER (TTC)

The Technology Transfer Center (TTC) at HKUST serves as a bridge between HKUST research community and the business sector, identifying collaboration opportunities in the local, regional and international markets based on HKUST's research strengths. TTC monitors primary and emerging fields of research within HKUST for early recognition of commercialization potential; manages intellectual properties arising

from HKUST research works; supports faculty and students in their endeavors to pursue university-industry collaboration, entrepreneurship and technology commercialization.

Technology Transfer Center

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