SEMINAR

APPROACH TO LEARNING PROJECT MANAGEMENT

Speaker

Professor Sudong Ye
School of Economics and Management
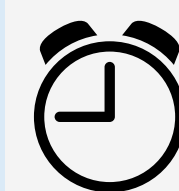Beijing Jiaotong University

Abstract

Project management (PM) is recognized as an essential skill in compressing product development life cycles, reducing costs, improving the quality of deliverables, and dealing with uncertainties (risk) in business. How to learn PM? There are many approaches to learn PM. This lecture introduces my approach to learning/teaching PM. Taking the advantage of mind-map, the core contents of PM are clustered according to the procedure of PM. In the Art of War, Sun Zi said, know your counterpart and know yourself, engage in battles without jeopardy. The famous Sun Zi's saying is a mindset (thought) to direct us to learn/teach PM. With Sun Zi's saying, the core contents of PM are organized and presented in over 20 mind-maps. The mind-maps enable us to remember and understand the contents of PM more easily.
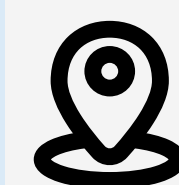
Biography

Professor Sudong Ye is a faculty member of School of Economics and Management, Beijing Jiaotong University. He graduated from Huazhong University of Science and Technology (BEng), The University of Reading (MSc), and NanyangTechnological University (PhD). Prof. Ye spent many years of his academic life engaged in teaching and research directly linked to project finance, project management and project risk management. He has gained international recognition for his scholarly work in the area of public-private partnerships and project management. He has published dozens of academic papers on PPP and project management, and several books, for example, Project Finance; Project Management: Management Process and Methods; PPP: Theory and Practice. He has served in various consultancy teams which have advised government institutions and private organizations on PPPs.

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2:00 pm - 3:00 pm

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