



Jockey Club
Sustainable Campus
Consumer Programme
賽馬會 | 綠續 · 源園

Organised by:



Funded by:



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The Hong Kong Jockey Club Charities Trust

GAME WITH US

GAME SHOWCASE, COME HAVE FUN
& LEARN ABOUT SDG#12



Date: 22 March 2023 (Wed)

Time: 10:00am - 4:00pm

Venue: HKUST Atrium

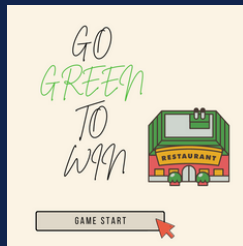


Follow us!

WELCOME TO THE SHOWCASE

After 9 months of development, four teams of dedicated university students have developed educational games to promote SDG12: Responsible Consumption and Production.

The games engage players in learning sustainable patterns of consumption and production by reducing waste, promoting resource efficiency, and fostering sustainable lifestyles.



These games will be a meaningful contribution for teaching and learning on innovation, cooperation and behavioral change.

We are excited to share our games with you and to hear your feedback and ideas on how to improve.

Let's play and learn together!

EVENT SCHEDULE

Time	Atrium	Online Showcase Session
10:30	Start of Event	
10:30-12:30	Face to Face Game Showcase	Please visit us on site
12:30-12:40		Opening Speech by Prof. Davis Bookhart, Director, Sustainability/Net-Zero Office, HKUST
12:40-12:55		Online showcasing session by 'Go Green To Win'
12:55-13:10		Online showcasing session by 'Planet Restaurant'
13:10-13:25		Online showcasing session by 'Ice Cubs'
13:25-13:40		Online showcasing session by 'The Greenist'
13:40-13:50		Closing Speech by Mr. Vince Siu, Co-Founder & Managing Partner, Press Start Hong Kong
13:50-16:00		Please visit us on site
16:00	End of event	

THE GREENIST



10-25yo, single player
App

The card game called The Greenist targets to teach people, especially students, how they can do more for the environment in their everyday lives, in an effort to further educate the public about living a more sustainable and healthier lifestyle in a fun and engaging way. Throughout the game, players will be exposed to daily life actions and events on the cards, in which they will learn how to be a responsible consumer and what actions harm the environment.

Developed by:

Stephanie CHIU Seen Yung (HKUST), CHU Hang Fung (EdUHK),
CHENG Hang Yu (HKUST), LIU Hoi Ying (HKUST),
YEUNG Lok Chi (HKUST), SO Wai Shan (HKUST)



ICE CUBS



10-25yo, single player
App



Do you know that all polar bears could vanish by 2100? In Ice Cubs, you will raise your own polar bears to save them from extinction! Depends on your environmental acts and their carbon emissions, your bear will evolve into different personalities.

You will nurture a habit to raise your bear, and your bear reflects the consequences on how aware you are of the environment. We will guide you through cultivating a healthier and greener lifestyle. Come and grow your bear now!

Developed by:

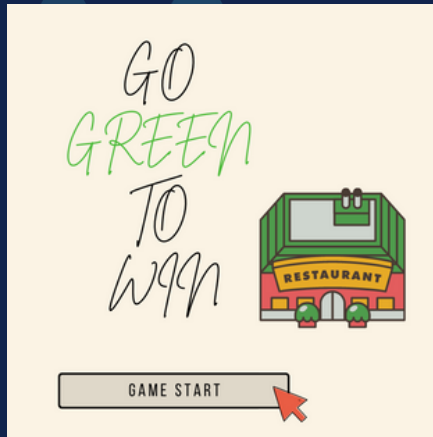
LAU Chit Ying (HKU), LAM Kai Ching (HKU), LAM Ming Fuk (City U),
Brian CHUN Lok Him (HKUST), Peter FU Wai Kuen (HKUST),
Michael WONG Chun Keung (Poly U)



GO GREEN TO WIN



8yo+, 3-4 players
App



Our game is Go Green to win. Imagine in 2050, food loss problem causes great harm to the environment. Go Green to Win, is a reality show introduced by the government to promote sustainable restaurants. You are one of the show's participants who competes for the sustainable restaurant qualification and reward.

Players in this game act as cafe owners with different initial ingredients. Food Cards are drawn for each round and the goal for players is to satisfy as many food orders as possible. After 12 rounds, the most sustainable café with highest earning will win.

Developed by:

CHENG Yau (CUHK), ZHANG Jielu (HKBU), THEIN Aung Myo (HKBU),
LEUNG Hei Yi (HKUST), YEE Pak On Patrick (HKU)



PLANET RESTAURANT



12yo+, single player
App



“Your choice is your destiny”

Planet Restaurant is a dialogue-driven interactive story game that explores the business reality of adopting sustainable practices in a restaurant, and the wider theme of food waste. The game takes place in a futuristic restaurant situated on Planet X-126. The player inherited the business from his great grandparents, who were immigrants from Earth. The player is missioned to make day-to-day operational decisions and serve diners. These small decisions slowly change the destiny of the restaurant and that of his.

Developed by:

POON Sik Heng (HKU), LIU Yao Si (HKU), CHU Chun To (CUHK),
CHAN Hoi Yan (EdUHK), WONG Man Hei (HKBU)

ACKNOWLEDGEMENT

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